



# The Best Spinner Manual

How to Use  
The Best Spinner  
for Maximum Effectiveness

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# Quick Start Manual

Copy & paste your raw article into The Best Spinner or click the folder to import a file. Click “Identify Synonyms” at the bottom of the screen. This will find all the words in the article that already have synonyms in the spinner’s database. Any underlined phrases also have synonyms available for the phrase. Any italicized words left on the page *do not* have any synonyms in the spinning database.

Click on any word or phrase you want to find synonyms for. It will highlight the word or phrase and open a synonym finder box. The arrows at the bottom of the software screen or in the bottom of the synonym box will jump you from word to word or phrase. Or you can use Tab to go forwards or Shift-Tab to go backwards in the article spinner.

When the Synonym Window opens, simply click to highlight the words you want to use. Then hit Tab or the arrow key to move to the next word you want synonyms for. The software will inject the synonyms for the last word or phrase into the article. You can also un-select certain synonyms you’ve chosen by clicking on the highlighted word in the window.

Suppose you want to use the same set of synonyms throughout the article for a particular phrase. Simply hit the Replace All button and it will use those synonyms throughout the article anywhere that word or phrase appears.

If you don’t like the synonyms available for a particular phrase, simply hit tab or the arrow key to jump to each word in the phrase and replace them individually. You can also add new synonyms of your own by simply typing your new synonym into the box and hit “Add.”

Once you’ve gone through the entire article, you can then create a spun article by selecting the Spun Article tab. Then hit the “New Spin” button at the bottom of the software to get a new version.

If you hit the big “X” at the top of the interface, it gives you the option to generate as many spun articles as you wish **up to 250 versions**. It creates the spun articles as plain text documents and puts them in a zip file in the folder of your choice.

## Sentence Spinner

When you highlight an entire sentence or paragraph or even the whole article, the rewrite sentence box pops up and shows the first sentence you highlighted. It also shows you how many sentences you highlighted. You can then scroll through the sentences with the arrow keys.

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Once you're on the sentence you want to rewrite, you simply type in a new variation in the white box just above the Update button and below the sentence you're rewriting. Then hit enter and you'll notice it shows up in the box below called Sentence Variations. You can add as many sentences as you want and hit enter and it will add the new sentence.

If you want to modify one of the ones you added, simply highlight it in the Sentence Variations box, make your changes, and then hit update. Then you can either hit Tab or the arrow key to get to the next sentence and start typing variations of that.

When you've finished with all the sentences you've highlighted, just hit save and it will insert all the sentence variations you created just like it does with single words or phrases.

If, after you've spun the sentences, you want to go back and spin individual words or phrases, by default, when you select something, The Best Spinner will select the entire spun sentence. However, if you deselect Spin Skip, it will let you select individual words or phrases.

## Replace My Favorites icon

If you have certain synonyms you like to use regularly when you spin articles, you can highlight the spin text and hit the "Save as Favorites" button to put them in your Favorites. So when you start a new article, you can hit Replace my Favorites and it will automatically insert those into your article. You can add to Favorites by simply selecting any word and highlighting the synonyms of your choice in the window. Then click "Save As Favorites."

*Note:* At the top of the page it shows the approximate word count and the percent of uniqueness so you can keep track of your progress and decide when you've reached the level of uniqueness you want. The higher the better. You can consider 70% as a minimum. Then it's time to spin articles.

## Manage Favorites icon

Lets you manage your Favorites, create new ones, or just modify the existing ones.

## Replace Everyone's Favorites icon

Here's something you won't see on other content spinners. This icon gives you access to every subscriber's Favorites and will automatically inject everyone's favorites into your article giving you a big head start. This also has a "quality level" drop-down menu that lets you choose the Favorites quality from Good to Best. The lower the quality, the more synonyms you'll get. The higher the quality, the fewer.

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Always read through your article to remove any “Favorites” synonyms that don’t make sense. Simply hold down the Control key and click the synonym that doesn’t make sense and it will be removed. Also make sure you run Spell Check.

## **If you just need to spin one new article from an existing one**

Click the first word to get started. When the synonym box opens, check the “Replace” box. Then when you pick on a synonym in the list, it will replace the word in your article. Just advance through the entire article word by word and you can create an entirely new article.

## **If you want multiple copies of your article**

Click the “X” at the top of the spinner. A window opens and you can choose to spin up to 250 versions of your article. (I personally recommend you don’t spin more than 50 versions.) Click “Generate Articles.” Save to the folder of your choice and there they are in a zip file.

## **Power User’s Tool – Nested Spin**

Click the “Settings and Options” tab and check “Sentence Selection Mode.” You can then highlight whole sentences and create unique variations of them.

You can also add a (blank) if you want this sentence to disappear in some versions of the article for more variety. You can even (blank) whole paragraphs.

Next, go back to “Settings and Options,” turn off “Sentence Selection Mode.” Go back to the “Article” tab, highlight a sentence, uncheck “spin skip” box, and start clicking on individual words to give us nested spinning text.

You aren’t restricted to one level of article spinning. You can have as many levels of article spinning nested inside each sentence or paragraph as you want. First, highlight an entire sentence or paragraph. Type in your alternate sentence or paragraph in the “Add” box and hit Add. Your first nested level will appear in blue. Then hit “Identify Synonyms” and it shows which words or phrases have synonyms. Simply start choosing synonyms.

These synonyms will show up as green since they are the next level of article spinning. In other words, the “spin within the spin” or nested spin. You can have as many nested spin levels as you wish but only the first four will show up as a different color. The third level is red and the fourth and final level is orange. Use “Protected Terms” tab to give terms (usually links you don’t want to get spun) that you don’t want replaced.

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By the way, as you click through the spin text, it will show you the original sentence at the bottom of the page so you can verify and check your changes.

## Data Merge

Click the “Data Merge” tab. This allows you to create data merge terms within your article and upload a CSV (comma separated values) data file. Then as the spinner creates new articles, it will replace the data terms with the values in the CSV file.

[name] needs to go [date] at [time].

[name]	[date]	[time]
John	today	1:00pm
Ted	tomorrow	3:00pm
Manny	next week	5:00pm

John needs to go today at 1:00pm.

**The big black curved arrow** at the top of the interface lets you export your content to any other article spinner format since not all article spinners use the same format. This is in case you have another article spinner you want to run the article through.

## Article Directory

Click on the globe. You can submit your spun article to the article directory. Then other people can spin it more and use it as long as they don't alter your links. This way, they get fresh content for their blog and you get links on a new site. You can also use their content the same way.

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